

Annual Technical Communication Awards Announced

Local STC Community Presents 16 Awards to Area Writers

Dallas, Texas—January 12, 2007—Technical Publications, Online Communications, and Technical Art entries from local professionals and companies received awards of Distinguished, Excellence, Merit, and Best of Show at the Lone Star Community (LSC) of the Society for Technical Communication Awards Banquet held yesterday at the Crowne Plaza hotel.

MLink Technologies won a Best of Show in Online Communications for their online reference, "*RMX Operator Interactive Training CD-ROM*," submitted by Beth Tillotson of Overhead Door Corporation. Regan Smith, President of MLink Technologies, expressed his gratitude to Overhead Door, "When our clients give us the opportunity to develop something with rich interactive media it is energizing for us and fulfilling for all of us. It really is a win-win."

Baylor Health Care System won the Best of Show in Technical Publications for their entry in the Scholarly/Professional Journal category, "*Baylor University Medical Center Proceedings*," submitted by William C. Roberts, MD, Cindy Orticio, and Beverly Peters. Ms. Peters commented, "This is really an honor for us. We were really impressed by how comprehensive the judge's comments were."

Immediate Past President of LSC, Louellen Coker of Content Solutions won three awards of Excellence for entries in the Technical Publications category. When asked about her wins, she responded "I was pleased to learn that I received these awards. It is an honor to have my work recognized by my professional peers who have held my work up against rigorous standards. I've participated in STC competitions since 2001 as both an entrant and a judge. While I'm very proud of the awards I've won, I am most appreciative of the critiques I have received from the judges' thorough evaluations of my entries. Their sometimes all-too-honest input allows me to improve the quality of the product I create as I help my clients find the perfect solutions to their content needs."

Other companies' entries receiving awards included: Algonquin Consulting; Intervoice Inc.; Plexon; and RDB Consulting.

LSC President Mel Haughton commented, "We had some wonderful entries this year, and I am extremely impressed with the winners. The LSC Competitions are a great way to learn about and appreciate what other technical communications professionals are doing in the areas of technical art, technical publications, and online documentation. I was thrilled that the Houston Chapter agreed to judge our work, and I truly appreciate all the hard work that the LSC competitions managers put into this event to make it a huge success."

The Lone Star Community conducts this competition annually as a part of STC's International Technical Communication Competitions. This year, the LSC exchanged entries for judging with the Houston STC Chapter in the Competition areas of Technical Art, Technical Publications, and Online Communications. Of the 20 entries LSC submitted, 16 (or just over 80%) won awards.

Winners of the Distinguished Award will go on to compete at the International Competition against entries from around the U.S. and the world. Visit the LSC web site at www.stc-dfw.org for a complete list of the local winners.

The Society for Technical Communication offers the following competitions to evaluate professional technical communication in different media:

- **Online Communication**

Includes forms of communication that depend on a computer or other electronic media for delivery.

- **Technical Art**

Includes both physical media and online technical art products.

- **Technical Publications**

Printed material illustrating technical writing.

These competitions have two tiers: local (chapter/community) or regional level, and international (Society-wide) level. An entry must win an award of Distinguished Technical Communication at the local or regional level to qualify for automatic submission to STC's International Competitions.

These competitions are open to all technical communication professionals; entrants do not have to be an STC member to participate.

About STC and the Lone Star Community

The Society for Technical Communication (STC) is an individual membership organization dedicated to advancing the arts and sciences of technical communication. It is the largest organization of its type in the world. Its 18,000 members include technical writers and editors, content developers, documentation specialists, technical illustrators, instructional designers, academics, information architects, usability and human factors professionals, visual designers, Web designers and developers, and translators—anyone whose work makes technical information available to those who need it.

The Lone Star Community (LSC), one of the largest STC communities in the U.S., received the Award of Distinction in the international STC Community Achievement competition for 2005-2006. The LSC has received awards in this competition for four consecutive years. Drawing over 270 members from all over the Dallas-Fort Worth area, the LSC promotes professional growth through meetings, workshops, seminars, conferences, mentoring, and networking. For more information about the STC Lone Star Community, visit their website at www.stc-dfw.org.

Meetings are always open to visitors. Registration and networking begin at 5:45 p.m.; the Newcomers (SIN) SIG meets at 5:45 p.m.; dinner is served at 6:15 p.m.; and the program begins at 7:00 p.m. and concludes at 8:00 p.m., with additional networking, for anyone interested.

Register by visiting the LSC website at www.stc-dfw.org.

For more information

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