



For immediate release

Successful Editing Techniques

Brush Up The Essential Skill You Use Every Day

Dallas, Texas—March 18, 2005—Award-winning Technical Communicator, accomplished business woman, and Region 5 Director-Sponsor, Linda Oestreich will address the monthly meeting of the Society for Technical Communication (STC) Lone Star Community (LSC). The dinner meeting is scheduled for 6:30 p.m. Thursday, April 14, 2005, at the Crowne Plaza North Dallas/Addison Hotel, 14315 Midway Road, Addison, Texas.

In her interactive presentation, Ms. Oestreich will discuss: what it takes to be a good editor; the black, white, red, and gray areas of editing; how to make your authors like you (even when you delete their favorite phrases); online versus hardcopy editing; and ways to edit when you really don't have the time or money for an editor. Ms. Oestreich's style is to engage her audience, so be prepared to share your comments.

When describing her presentation and its value, Ms. Oestreich said, "I think everyone has to be an editor part time. Whether we're editing our own writing, our peers' writing, or our leisure-reading material, we edit. Some of us are better at it than others, but we all do it. Now that I'm a manager, I edit almost as much as I did when I was a full-time editor. Editing is what makes our writing better--no matter who does it."

LSC President, Dr. Jackie Damrau added, "Editing is a key element that each technical communicator must have in his or her toolbox. Our attention to detail requires not only writing succinctly about the subject matter, but also knowing how to edit our own works as well as those of our peers and sometimes even our managers."

The meeting is open to visitors. Registration and networking begin at 5:45 p.m., dinner is served at 6:30 p.m., and the program begins at 7:30 p.m. Dinner reservations must be made by 5:00 p.m. on Monday, April 11, 2005. You may register by either calling 972-558-1622 or visiting the

LSC website at www.stc-dfw.org. Costs for the dinner and program are \$25 for STC members and \$30 for non-members or those without reservations. Those wishing to attend the program only may do so at no charge; however, the LSC community requests that everyone register in advance.

About STC and the Lone Star Community

The Society for Technical Communication (STC) is an individual membership organization dedicated to advancing the arts and sciences of technical communication. It is the largest organization of its type in the world. Its 18,000 members include technical writers and editors, content developers, documentation specialists, technical illustrators, instructional designers, academics, information architects, usability and human factors professionals, visual designers, Web designers and developers, and translators - anyone whose work makes technical information available to those who need it.

The Lone Star Community (LSC), one of the largest and most active STC communities in the U.S., received the Distinguished Chapter of the Year award for the second consecutive time in 2003-2004. Drawing over 400 members from all over the Dallas-Fort Worth area, the LSC promotes professional growth through meetings, workshops, seminars, conferences, mentoring, and networking. For more information about the STC Lone Star Community, visit their website at www.stc-dfw.org.

For more information

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