



For immediate release

Annual Technical Communication Awards Announced

Dallas, Texas—January 16, 2004— One Technical Publication and one Online Communication entry received the Best of Show Awards at the Annual Lone Star Chapter of the Society for Technical Communication Awards Banquet held yesterday at the Marriott DFW North. Twenty-four entries received awards ranging from Award of Merit, Award of Excellence, as well as the Distinguished and Best of Show awards.

AmeriCredit won Best of Show in the Online Communications category for its entry entitled, "Changepro -- taking personal control of change in the workplace." Additionally, AmeriCredit, based in Fort Worth, received a second Distinguished award for their entry "Love 'em or Lose 'em – getting good people to stay." Cindy Hernandez, project manager of the AmeriCredit projects, said she was ecstatic to accept the award for the team who worked on both of the award-winning tutorials. "It's really nice to know that we're doing something right."

Daniel Nix received the Best of Show award in the category of Technical Publication for his book "Filter Evaluation Procedures for Granular Media." Nix couldn't believe that he and co-author John Scott Taylor had won Best of Show. "I'm completely shocked," he said. "We wrote the book based on a call for abstracts and then went looking for a place to enter it and ran across the STC competition. I still can't believe we won."

Check Point Software of Grand Prairie, and the Sam Walton College of Business (Fayetteville, AR) also received awards of Distinguished Technical Communication for their technical publication and online communications entries.

The Lone Star Chapter conducts this competition annually as a part of the international technical communication competition. Winners of the Distinguished awards will be forwarded on to the international competition where they will compete against 55 other entries.

The Society for Technical Communication offers the following competitions to evaluate professional technical communication in different media:

- **Online Communication**
Includes forms of communication that depend on a computer or other electronic media for delivery.
- **Technical Art**
Includes both physical media and online technical art products.
- **Technical Publications**
Printed material illustrating technical writing

These competitions have two tiers: local (chapter) or regional level, and international (Society-wide) level. An entry must win an award of Distinguished Technical Communication at the local or regional level to qualify for automatic submission to STC's international competitions.

About STC and the Lone Star Chapter

The Society for Technical Communication (STC) is the world's largest professional organization dedicated to advancing the arts and sciences of technical communication. Its 25,000 members include technical writers, editors, graphic designers, videographers, multimedia artists, web and Intranet page

information designers, and translators. They make technical information understandable and available to those who need it.

The Lone Star Chapter (LSC), one of the largest STC chapters in the U.S., received the Distinguished Chapter of the Year award for 2002-2003. Drawing more than 500 members from all over the Dallas-Fort Worth, the LSC promotes professional growth through meetings, workshops, seminars, conferences, mentoring, and networking.

For more information about the STC Lone Star Chapter, visit their website at www.stc-dfw.org.

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