

FOR IMMEDIATE RELEASE

Editing: Science or Art?

Susan Moore shares proven techniques at November STC meeting

Dallas, Texas--October 25, 2001--At the Society for Technical Communication (STC) Lone Star Chapter (LSC) meeting on Thursday, November 8, 2001 at 6:30 p.m. at the Crowne Plaza North Dallas/Addison Hotel, 14315 Midway Road, Addison, Texas, Susan Moore will share her proven techniques guaranteed to enhance editing skills.

In her presentation titled "Editing: Science or Art," Susan Moore will discuss the following topics:

- The Editor: A Role Not To Be Taken Lightly
- The Virtuous Soul: Characteristics of a Good Editor
- The Mechanic: Proofreader's Marks Are For Everyone
- The Grammarian: Just Between You and I
- The Stylist: Settle the Argument Handily
- The Diplomat: A Good Start

Of her presentation, Moore states: "Conventional wisdom holds that if you can talk, you can write, and if you can write, you can edit. Conventional wisdom is sometimes both unconventional and unwise. Editing is enough of a science that writers can learn how to do it and do it well--provided they want to. The art of editing is where CAN merges with SHOULD. It is the part of editing that defines how successful an editor will be."

The November 8 meeting begins with registration and networking at 5:45 p.m., dinner at 6:30 p.m., and the program at 7:30 p.m. To attend, you must register by noon on Tuesday, November 6. You may register by calling 972-558-1622 or visiting the LSC website at [www.stc-dfw.org](http://www.stc-dfw.org).

Cost for the dinner and program and \$20 for STC members and \$25 for non-members. Students may attend the program at no cost.

About Susan Moore

Since 1998 Susan Moore has been a writer and editor at EDS. Past lives include high school English teacher, corporate trainer (banking and data processing industries), owner of a technical writing firm, and instructor of writing and journalism. She edits everything--documents, manuals, e-mail, Web pages, presentations, and training courses. She presented writing workshops at the STC annual conferences in 1999 and 2001.

About STC and the Lone Star Chapter

The Society for Technical Communication (STC) is the world's largest professional organization dedicated to advancing the arts and sciences of technical communication. Its 25,000 members include technical

writers, editors, graphical designers, videographers, multimedia artist, web and intranet page information designers, and translators. They make technical information understandable and available to those who need it.

The Lone Star Chapter (LSC) is one of the largest STC chapters in the U.S., drawing more than 700 members from all over the Dallas-Fort Worth area. The LSC promotes professional growth through meetings, workshops, seminars conferences, mentoring, and networking.

For more information about the STC Lone Star Chapter, visit their website at [www.stc-dfw.org](http://www.stc-dfw.org).

For more information

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