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## FOR IMMEDIATE RELEASE

### Say goodbye to paper.

#### The Society for Technical Communication and Xplor International meet to discuss the future of business communication.

**Dallas, Texas—August 23, 2001**—On Thursday, September 13, 2001 at 6:30 p.m. at the Crowne Plaza North Dallas/Addison Hotel, 14315 Midway Road, Addison, Texas, the Society for Technical Communication's (STC) Lone Star Chapter (LSC) is joining forces with the Red River Chapter of Xplor International to discuss the transition to the paperless office.

In his talk titled "The Document in the Third Millennium," Stephen Poe, President and CEO of Nautilus Solutions, will provide an overview of the current state and future direction for paper documents.

"Everyone needs to know where business communication is going and how can they can keep up with this rapidly changing area," says Poe. "Although the paperless office is still only a dream of the future, the transition has begun. Electronic documents are redefining how we communicate. It is important to understand how we manage our information today impacts our ability to communicate in the future."

The LSC president, Michelle Knoerzer, encourages everyone to attend this important meeting.

"The definition of the word 'document' is evolving so quickly that it can be difficult to keep up with these changes," Knoerzer says. "However, communication professionals, especially those in technical fields, need to stay abreast of industry trends. Staying informed ensures that communicators can grow their skills and remain marketable in the workplace."

The September 13 meeting begins with registration and networking at 5:45 p.m., dinner at 6:30 p.m., and the program at 7:30 p.m. To attend, you must register by noon on Tuesday, September 11, 2001. You may register by calling 972-558-1622 or visiting the LSC website at [www.stc-dfw.org](http://www.stc-dfw.org).

Costs for the dinner and program are \$20 for STC and Xplor members and \$25 for non-members. Students may attend the program at no cost.

#### About STC and the Lone Star Chapter

The Society for Technical Communication (STC) is the world's largest professional organization dedicated to advancing the arts and sciences of technical communication. Its 25,000 members include technical writers, editors, graphic designers, videographers, multimedia artists, web and Intranet page information designers, and translators. They make technical information understandable and available to those who need it.

The Lone Star Chapter (LSC) is one of the largest STC chapters in the U.S., drawing more than 700 members from all over the Dallas-Fort Worth area. The LSC promotes professional growth through meetings, workshops, seminars, conferences, mentoring, and networking.

For more information about the STC Lone Star Chapter, visit their website at [www.stc-dfw.org](http://www.stc-dfw.org).

### **About Xplor International**

Xplor International is a worldwide association representing more than 5,000 members from more than 2,500 companies who develop and use the technology of the US \$125 billion document systems industry. Xplor is the recognized leader in and provider of state-of-the-art document and printing information.

For more information about Xplor International, visit their website at [www.xplor.org](http://www.xplor.org).

### **For more information**

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