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FOR IMMEDIATE RELEASE

A SIGNificant-ly better way to network

Society for Technical Communication holds annual SIGNificant event.

Dallas, Texas--November 29, 2001--The Society for Technical Communication (STC) Lone Star Chapter (LSC) will gather on Thursday, December 13, 2001 at 6:30 p.m. at the Harvey Hotel-DFW Airport, 4545 W. John Carpenter Freeway (SH 114 at Esters Blvd), Irving, Texas, for its annual SIGNificant event. This event consists of dinner and conversation clusters centered on topics of interest to professional communicators.

In light of the current economic recession, the SIGNificant Event comes at an opportune time. Jim Chambless, immediate past president, states, "This is an all-networking event based on the Special Interest Groups (SIGs) of the Society. The focus is to bring people of similar interests together in a setting that enables them to make contact with and learn from others who share their interests." According to Chambless, "The subtext is the chance to make professional contacts without the pressure of, say, a job fair."

The event's format features 11 SIGs, each at a separate table with a host leading the lively discussion. Elizabeth Bailey, one of this year's table hosts remarks, "This event is great! It enables participants to discuss topics of interest in an intimate setting. Participants get the opportunity to network with others who have similar interests."

This year's table topics and their hosts are:

- Interviewing Skills--Beth Bailey
- Information Design--Don Gay
- Technical Editing--Susan Moore
- Single Source--Jan Shelton
- Dealing with Developers--Bob Hurst
- Consulting/Contracting--Jo Byrd
- Marketing Writing--Ginger Ebinger
- Web Design--Kelly Burch
- Making the Transition to Technical Writing--Brooke Hessler
- Your Portfolio--Dawn Lofgren
- Resumes: Your First Impression--Carla Jones

As a special way to give back to the community this holiday season, LSC requests donations of new and gently used books at the event. Last year, the Chapter collected over 200 books. The greatest need is for children's books, especially those written in Spanish.

Holiday music by Sax and Company accompany registration and networking at 5:45 p.m.

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Bob Hurst
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Jim Chambless
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with dinner and table discussions at 6:30 p.m. To attend, you must register by 5:00 p.m. on Monday, December 10. You may register by calling 972-558-1622 or visiting the LSC website at www.stc-dfw.org.

Cost for dinner is \$20 for STC members and \$25 for non-members. Cost for program-only attendance (members and non-members) is \$10. Students may attend the program at no cost.

About STC and the Lone Star Chapter

The Society for Technical Communication (STC) is the world's largest professional organization dedicated to advancing the arts and sciences of technical communication. Its 25,000 members include technical writers, editors, graphical designers, videographers, multimedia artists, web and intranet page information designers, and translators. They make technical information understandable and available to those who need it.

The Lone Star Chapter (LSC) is one of the largest STC chapters in the U.S., drawing more than 700 members from all over the Dallas-Fort Worth area. The LSC promotes professional growth through meetings, workshops, seminars, conferences, mentoring, and networking.

For more information about the STC Lone Star Chapter, visit their website at www.stc-dfw.org.

For more information

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