

Dear <colleague's name>:

In tough times, it is especially important for technical communicators to stay connected through their professional society.

I want to share with you why my membership in the Society for Technical Communication (STC) has been a career booster. Over the years, I have benefited enormously from:

- Having a network of colleagues and experts to call upon for advice or feedback to learn about job opportunities and to keep my finger on the pulse of the field;
- Expanding my professional knowledge and skills through continuing education opportunities and technical sessions offered at the annual conference and through the live web seminars;
- Strengthening my value to my employer [or clients] by using my network and professional opportunities to benefit the work I do for them; and
- Attending local community meetings that help foster my professional network and keep me abreast of job opportunities near and far.

I belong to the Lone Star community (LSC). I know I can count on LSC's members for their knowledge and opinion on changing technologies, techniques, and tools.

I encourage you to browse through the expanded list of benefits that come with STC membership at www.stc.org/membership.

For me, paying dues is one of the best professional development investments I make each year. STC is currently holding its yearly membership drive. All you have to do is complete the online membership application, and put my name and chapter in the box that asks who referred you, so that we will both receive credit for your joining our professional association.

I invite you to become a member of STC and share in the professional camaraderie that comes from being a part of this group of technical communicators.

Regards,

<your name>

P.S. The Member Services staff at STC are happy to answer any questions you may have. Call +1 (703) 522-4114.